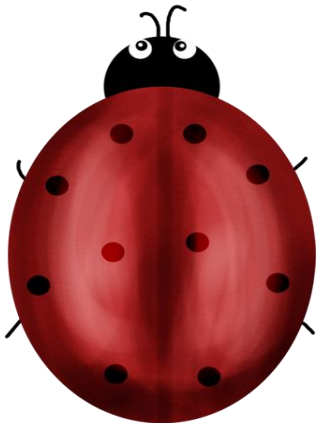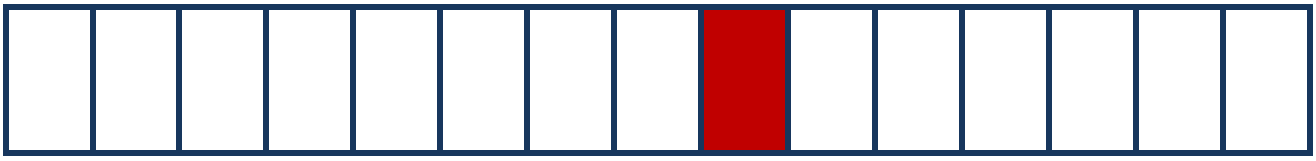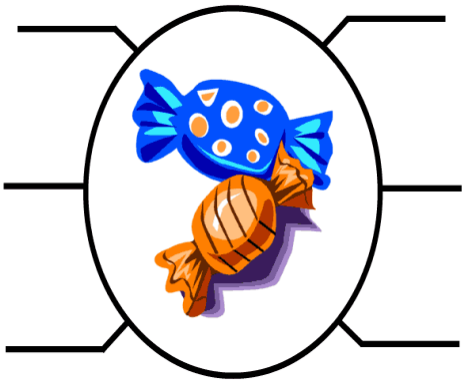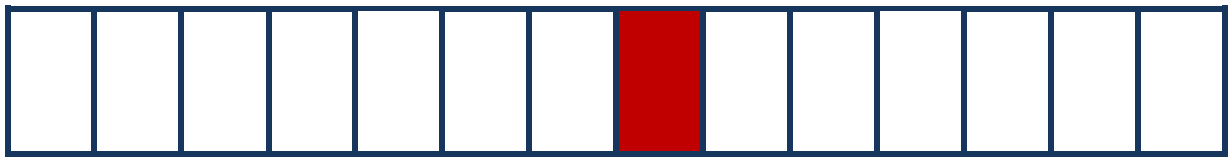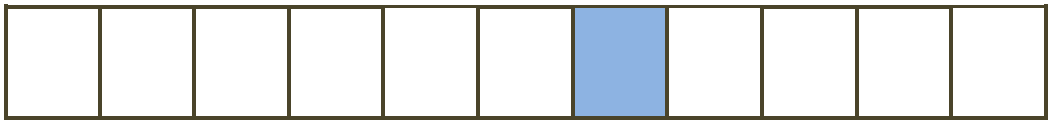НА СЛОВО, НА СЛОВО ...Б